

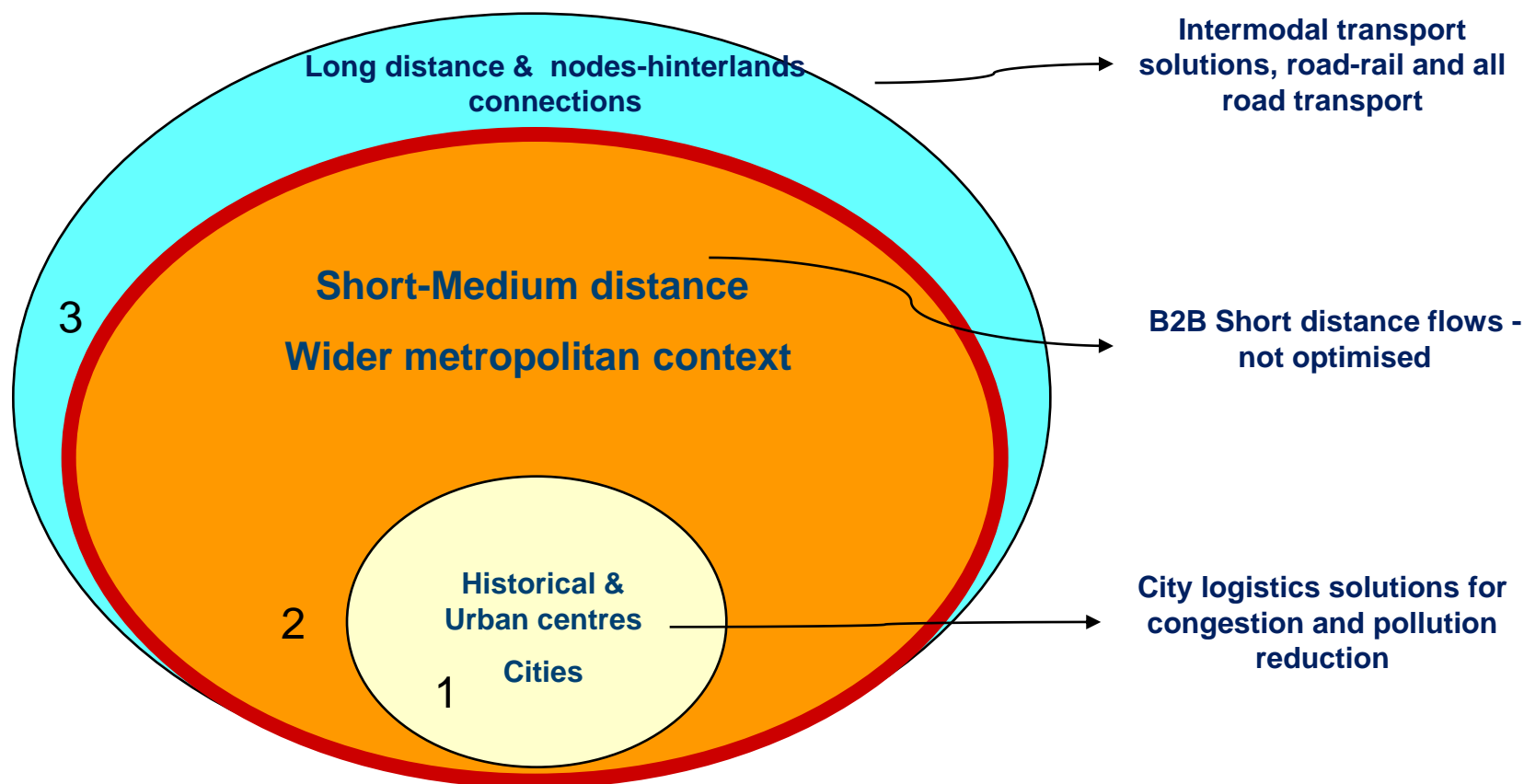
The Regional approach to freight policies and actions

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SUGAR intermediate workshop 3rd May 2011, Bruxelles

The Regional policies levels



Governing city logistics on wider territorial scale

REGIONAL POLICIES

SUSTAINABLE URBAN MOBILITY PROGRAMME 2003- 2005 (REGIONAL FUNDS ONLY)	MEASURE 1 Pipe emissions post-treatment, Alternative fuels for bus
	MEASURE 2 Bus fleets renewal
	MEASURE 3 Urban pedestrian and cycling mobility
	MEASURE 4 Passengers sustainable mobility
	MEASURE 5 Urban freight distribution / city logistics
TOTAL	68 Million €

**6.061.506 €
Of 12.098.948 €**



Period 2002-2008:
-15% PM10
-19% days out of threshold

FURTHER ONGOING ACTIONS

HELP DESK AND SUSTAINING MUNICIPALITIES

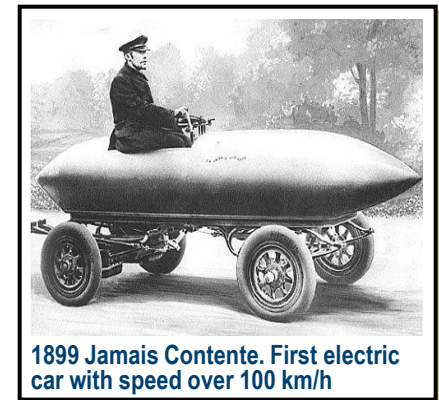
- In the implementation of the city logistics projects
- Also by Training to Municipalities technicians (SUGAR project, EU Interreg IVC ERDF co-funded)

REGULATIONS HARMONISATION

- Last mile projects are based on Municipalities' regulations which differ significantly (e.g. permissions, time windows, ...)
- Need for regional coordination

REGIONAL PLAN FOR ELECTRIC MOBILITY

- 9 Agreement on air quality with 9 Municipalities
- Agreement with ENEL, HERA
- Incentives for public and private fleet conversion and buying (Under discussion)
- Charging network development: 100 public stations
- Green logistics for public authorities



SHORT-MEDIUM DISTANCE

PROBLEMS

55% of freight travel < 50 km

Own Account Inefficient

B2B freight flows inefficient and not optimized

Saturation <30% (75% of vehicles)

SOLUTIONS

Improve the Transport Demand

Use Efficient Transport Company

Pilots

Training

MAIN INTERVENTIONS FOR RAIL TRANSPORT OF GOODS



PROGRAMME AGREEMENT on the system of rail transport of goods between Emilia-Romagna Region and Ferrovie dello Stato S.p.a., 28/07/09



**REGIONAL LAW
INCENTIVES FOR THE RAIL TRANSPORT OF GOODS
L.R.15/09**

3

PROGRAMME AGREEMENT on the system of rail transport of goods between Emilia-Romagna Region and Ferrovie dello Stato S.p.a., 28/07/09

Yesterday

Before the agreement

Industrial Plan
Italian Rail Network RFI



Reduction of hubs



Loss of - 4,6 MLN
t/goods year

Regional Territory



Proliferation of hubs and logistical areas

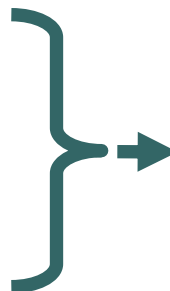
Today

After the agreement

Industrial Plan RFI

+

Regional Vision



Shared Policies

Potential goods supply
that can be put on
rail by 30 MLN
t/year (Estimated)

RATIONALISATION
(9 main hubs)

REINFORCEMENT
(maximum Capacity 25 MLN t /year)



L.R.15/09 - REGIONAL LAW

INCENTIVES FOR THE RAIL TRANSPORT OF GOODS

RESULTS CALL L.R. 15/09

38 REQUESTS

37 Logistic enterprises
1 rail company

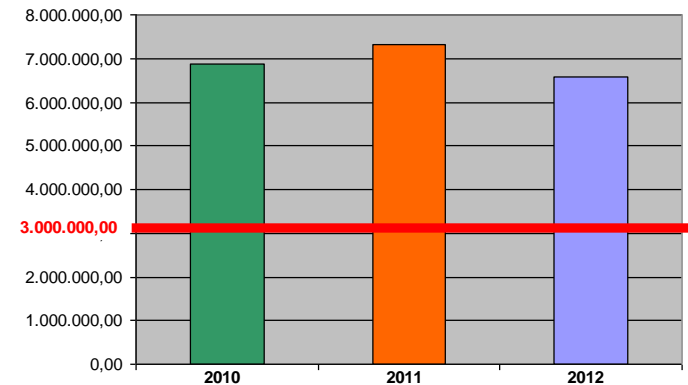
ANNUAL CONTRIBUTION

2010 → 6.866.011,15 €

2011 → 7.317.776,40 €

2012 → 6.583.727,67 €

Richiesta Contributi Bando L.R.15/09



REQUESTED ON 2010

38 ENTERPRISES

77 CONNECTIONS

6.866.011,15 €

FINANCED IN 2010

21 ENTERPRISES

45 CONNECTIONS

3.000.000 €

TOTAL TONS ADDED 3.792.692

IMPLEMENTED SERVICES

17 ENTERPRISES

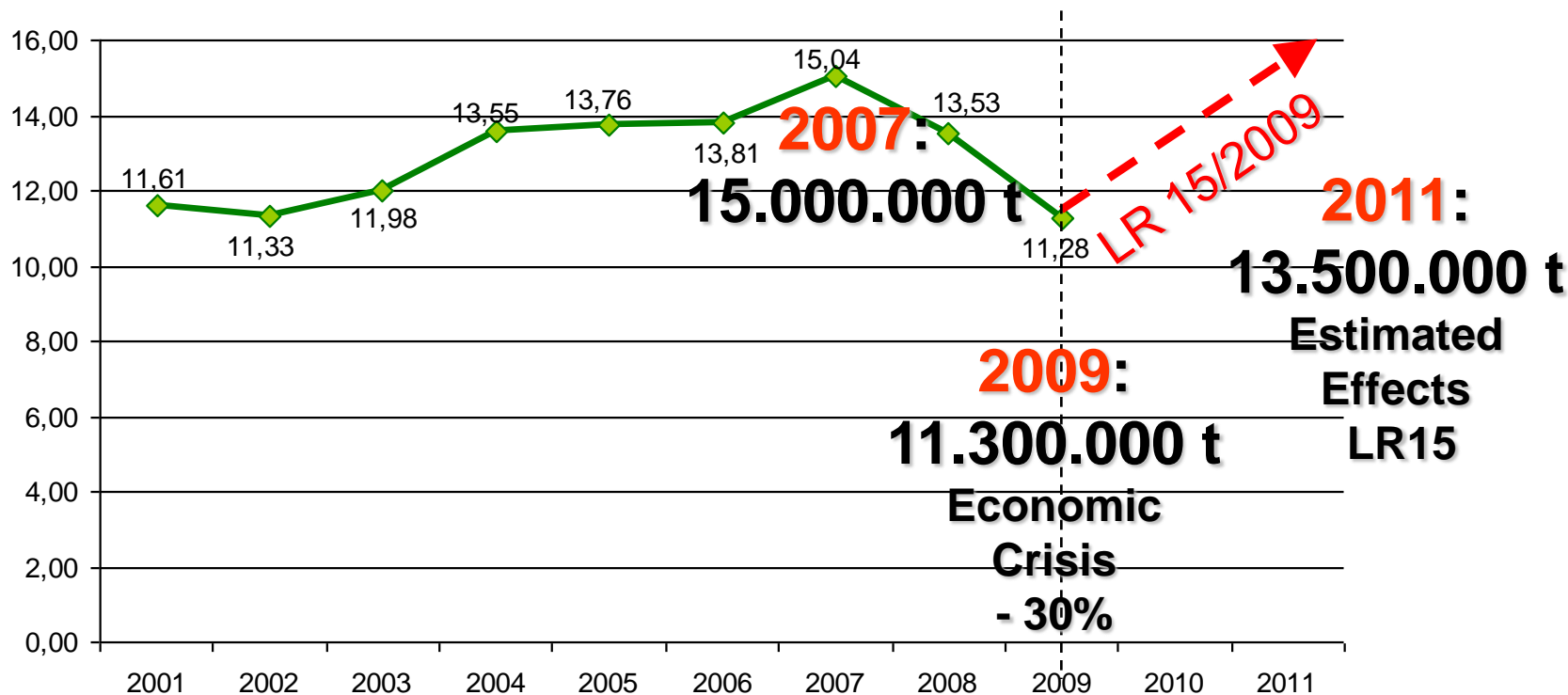
32 CONNECTIONS

2.792.514,20 €

per 2.594.460 Tons Added (to be confermed)

RAIL FREIGHT FLOWS

Flussi ferroviari Emilia-Romagna - Milioni di tonnellate



THANK YOU FOR YOUR ATTENTION



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