



# City Logistics: Good Practices, Policies, Actions

**13 December 2011**

# Technologies and Policies for SMEs Logistics Development

**14 December 2011**



**SALA AUDITORIUM - REGIONE EMILIA-ROMAGNA**

**VIA ALDO MORO 18 - BOLOGNA - ITALY**



SUGAR

# City Logistics: Good Practices, Policies, Actions

- 10:00** Registration
- 10:30** Welcome and introductory speech, **Alfredo Peri**, Minister of Territorial Programming, Infrastructural Material and Immaterial Networks, Mobility, Logistics and Transport, Emilia-Romagna Region
- 10:50** The INTERREG IVC Programme: Working for Policies improvement, **Katja Ecke**, Finance Officer, Joint Technical Secretariat Interreg IVC Programme
- 11:10** Sustainable Urban Goods logistics Achieved by Regional and local policies: the SUGAR results, **Alberto Preti**, Head of Bologna Branch, and **Giuseppe Luppino**, Project Manager, Institute for Transport and Logistics - (ITL)
- 11:25** The transfer of city logistics experience, from the EU to Emilia-Romagna, **Giuliana Chiodini** and **Maurizio Campanai**, Emilia-Romagna Region
- 11:40** Coffee break
- 12:00** City Logistics Best practices in Europe: a Handbook for Authorities, **Jacques Leonardi**, Senior Research Fellow, University of Westminster, London and **Laetizia Dablanc**, IFSTAR
- 12:15** The trends of City logistics: learning from past experiments, **Salvatore Melluso**, SCS Azioninnova
- 12:30** An assessment of the experiences in Urban Consolidation Centres, **Tom Zunder**, Manager, NewRail
- 12:45** The London experience in urban freight distribution: hints for the future, **Jaz Chani**, Freight & Fleet Project Manager, Transport for London
- 13:00** Lunch break
- 14:00** ITS for urban freight distribution: applications and trend, **Julio Garcia Ramon**, President, ITS Spain
- 14:15** Visions and measures on electric mobility: Emilia-Romagna case, **Paolo Ferrecchi**, General Director Infrastructural Networks, Logistics and Mobility Systems, Emilia-Romagna Region
- 14:30** Round Table: policies and actions for city logistics  
**Paolo Ferrecchi**, General Director Infrastructural Networks, Logistics and Mobility Systems, Emilia-Romagna Region  
**Alexandre Fremiot**, Head of Mobility Agency, Roads and Mobility Department, Mairie de Paris  
**Jacques Leonardi**, Senior Research Fellow, University of Westminster, London  
**Federico Fiaschi**, Secretary-General, AICAI  
**Julio Garcia Ramon**, President, ITS Spain and Barcelona Municipality Consultant  
**Christophe de Voghel**, Bruxelles Mobilité - Direction Stratégie, Brussels Municipality
- 15:30** Conclusions, **Paolo Ferrecchi**, General Director Infrastructural Networks, Logistics and Mobility Systems, Emilia-Romagna Region  
English-Italian-English translation available

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- 08:45** *Registration*
- 09:15** Welcome speech, **Zeno D'Agostino**, *Member of the Board, Institute for Transport and Logistics (ITL)*
- 09:25** Introductory speech, Emilia-Romagna Region actions for freight transport and Logistics, **Paolo Ferrecchi**, *General Director Infrastructural Networks, Logistics and Mobility Systems, Emilia-Romagna Region*
- 09:35** The EU trends in policy making for SMEs, **General Direction / Unit** *European Commission (t.b.c.)*
- 09:45** Key leverages for SMEs logistics development: an overview of the experiences from the CASTLE and KASSETTS projects, **Alberto Preti**, *Head of Bologna Branch, Institute for Transport and Logistics (ITL)*
- 09:55** The Interreg IVC Programme: EU actions on territorial cooperation in transport and logistics, **Katja Ecke**, *Finance Officer, Joint Technical Secretariat Interreg IVC Programme*
- 10:05** Logistics and industrial areas: Local policies in the APEA framework: the Logical project, **Marino Cavallo**, *Local Ministry for Industry and Tourism, Bologna Province*
- 10:15** Enterprises needs and expectations in freight transport and logistics, **Luca Rossi**, *Vice-Director Confindustria Emilia-Romagna*
- 10:25** *Coffee Break*
- 11:00** Focus on Logistics in the Automotive and mechanical industries, moderation **Andrea Bardi**, *Head of Ravenna Branch, Institute for Transport and Logistics (ITL)*, Presentations and discussion  
**Stane Bozicnik**, *Professor, University of Maribor, The Materials Management Operational Guidelines and their application in a panel of SMEs*  
**Marco Mobrìci**, *Project Manager, Institute for Transport and Logistics (ITL)*, Outcomes of the Regional Logistics Forums with mechanical companies in Emilia-Romagna  
**Manuel Irún Molina**, *Head of Competitiveness, Innovation and Sustainability Fundación Comunidad Valenciana, Región Europea, The results of the CASTLE survey in the automotive sector in Valencia*  
**Holger Bach**, *Director Mobility Cluster Programme, Stuttgart Region Economic Development Corporation, WRS GmbH, Logistics in the automotive sector in Stuttgart*
- 12:15** Training and technologies for SMEs logistics, **Flavio Bonfatti**, *Professor Industrial Informatics, University of Modena and Reggio Emilia*, Presentations and discussion  
**Stefano Dondi**, *Project Manager, Institute for Transport and Logistics (ITL)*, The KASSETTS tool and ICT services for SMEs logistics management  
**Andrea Campagna**, *Sapienza University, ICT for logistics in SMEs*  
**Rita Gamberini**, *Professor, University of Modena and Reggio Emilia*, Training needs in SMEs from the research and consultancy point of view  
**Marcin Hajdul**, *Member of the board European Logistics Association, Institute for Logistics and Warehousing (ILIM)*, The EU standards and trends for logistics training
- 13:30** Conclusions and perspectives on the next EU Programming Period, **Enrico Cocchi**, *General Director for Territorial Planning and Agreements. International and European Relations, Emilia-Romagna Region*
- 13:45** Awarding the CASTLE Best Practices in policies for SMEs logistics
- 14:00** *Lunch Break*

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## USEFUL INFORMATION

### To register

[http://www.fondazioneitl.org/en/news/international\\_conferences\\_13th-14th\\_december\\_2011\\_bologna\\_sc\\_193.htm](http://www.fondazioneitl.org/en/news/international_conferences_13th-14th_december_2011_bologna_sc_193.htm)



### Venue directions

by car:

from Florence, Milan and Ancona: BOLOGNA FIERA exit – highway A14, after the roundabout take Viale Europa (direction CENTRO)

from Padua: BOLOGNA FIERA exit

from the motorway: Exit 8 and then Viale Europa (direction CENTRO/FIERA)

by train: cross the street, take bus n. 35 (direction FIERA/FACOLTA' DI AGRARIA) or N. 38 (direction FIERA, ALDO MORO).

by plane: take the Aerobus BLQ up to the central railway station.

### Organized by

Regione Emilia-Romagna

Direzione Generale Reti Infrastrutturali, Logistica e Sistemi di Mobilità

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In cooperation with the SUGAR, CASTLE and KASSETTS project partners

### Info

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Events organized within the final conferences of the projects SUGAR (European Territorial Cooperation Programme INTERREG IVC), CASTLE (European Territorial Cooperation Programme Interreg IVC) and KASSETTS (European Territorial Cooperation Programme Central Europe), co-funded by the European Regional Development Fund, in cooperation with the project partners.