

# Sogaris

## Urban freight: designing sustainable logistical facilities for cities

*Groupe Sogaris*

*Paris 25 / 11 / 09*

# Summary

## Introduction

### 1 - Presentation of Sogaris

### 2 – A company historically dedicated to urban logistics Examples in Paris and Marseilles

### 3 – Development plans – Examples in Paris and Brussels

## Conclusion

# Sogaris

## 1 - Presentation



# Sogaris : Public-private corporation

Sogaris is a public-private corporation involved in designing, developing and managing urban logistics facilities.

Created in 1960, its capital is owned up to 80% by the local governments (*départements*) of Paris and its inner suburbs.

64 employees - Turnover : 50 Million €

Sogaris assets include

479 000 sq.m of warehouses, transit platforms and offices, 120 hectares of land, 49 buildings located in 8 sites in France, 200 clients, 97 % occupation rate, 5 000 jobs located on Sogaris sites

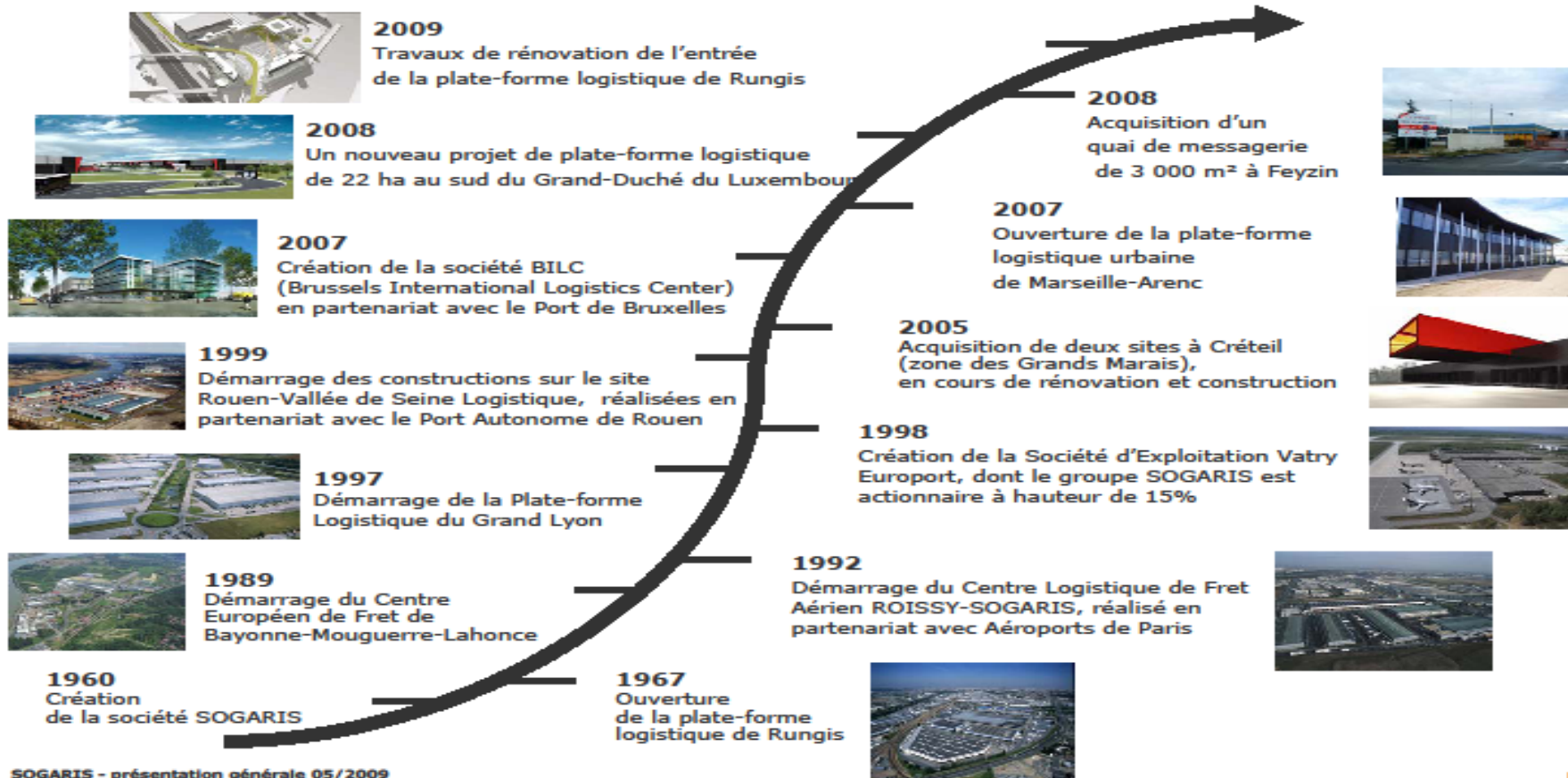
Projects in progress include an logistics hotel in Brussels and an European logistics platform in Luxembourg.

# Sogaris properties are mostly dedicated to urban logistics and multimodal transit



## Historique

Un historique marqué par la logistique urbaine et les échanges multimodaux



SOGARIS - présentation générale 05/2009

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# Sogaris

## 2 – A company historically dedicated to urban logistics

*Examples in Paris and Marseilles*





## *A major logistical gateway to the Paris urban area*





## The Sogaris property in Marseilles



***Sea and rail urban freight terminal***



***Electric lorry***



***Electric van***



# Sogaris

## 3 – Development plans

### *Examples in Paris and Brussels*



**Creteil transit facility**  
**5 000 sq. m. dedicated to parcel delivery**



**Brussels logistics hotel**  
**50 000 sq. m. dedicated to urban logistics**

# Sogaris Strategy

**The job of Sogaris is to make local government objectives and business needs meet.**

## **Local government objectives :**

- Reducing the external effects of logistical activities on the urban environment through the consolidation of goods flows into urban centres by rail or waterways and better final deliveries to neighbourhoods with clean vehicles;
- Relocating logistics-related jobs into the centre of cities, thus diversifying the local social mix;
- Enhancing the economic attractiveness of cities and specifically their central areas.

## **Business actors needs :**

- Making deliveries into cities easier
- Improving profitability of operations

# Sogaris strategy

**In order to meet these objectives, the strategy of Sogaris is to locate a network of purpose-built logistical facilities of three types, respectively servicing:**

- **Entire urban areas with logistical platforms as points of entry;**
- **The most densely-built areas with consolidation centres (logistics hotel);**
- **Neighbourhoods with final delivery points.**





## ***Rungis Sogaris platform - A major logistical gateway to the Paris urban area***



***Improving the integration in the urban fabric***

## Relocating consolidation and final delivery facilities into the heart of Paris



**Consolidation centre  
Project in rail/waterway  
terminal**



**Consolidation centre  
Project in rail/waterway  
terminal**



**Final delivery point  
Project in carpark**



**Consolidation centre - Project in  
underground rail terminal**



# The Brussels planned logistics hotel



***A 50 000 sq. m facility  
Located in the port area  
by the city centre***



***A multi-activity centre mixing  
Warehousing, urban transit,  
workshops and offices***



## Conclusion

### The main challenges for Sogaris

- The lack of awareness of logistical requirements among local decision-makers, hence the low priority given to logistics in urban planning,
- The bad image of logistics in cities,
- The rarity and high cost of land in cities,
- The long and complex decision-making processes

**The DISCERNO Label for their good practices in the field of Corporate Social Responsibility (CEEP-CSR)**

