



## PRESS RELEASE – JULY 2009

### *SUGAR: Sustainable Urban Goods logistics Achieved by Regional and local policies*

SUGAR is an INTERREG IVC funded project which aims to address the problem of inefficient and ineffective management of urban freight distribution. SUGAR promotes the exchange, discussion and transfer of policy experience, knowledge and good practices through policy and planning levers in the field of city logistics, between and among Good Practice and Transfer Sites.

Eleven local and regional authorities participate in the project. Good practice Sites include leading partners as the Emilia Romagna Region (Italy), London (UK), Paris (France) and Barcelona (Spain). SUGAR Transfer Sites range from small to large cities and regions: Palma de Mallorca (Spain), Crete (Greece), Athens (Greece), Poznań (Poland), Vratsa (Bulgaria), Celje (Slovenia) and Usti nad Labem (Czech Republic).

SUGAR activities are divided in three main pillars: 1) best practices collection and analysis; 2) transfer of policy experiences through round tables, train-the trainer sessions and joint planning workshops, and 3) the development of Action Plans for all SUGAR sites. Five external administrations will be also able to participate in the project through the Enlarged Transfer Programme.

Last June 2009 the first SUGAR good practice round table was held in Athens. Experts on city logistics presented experiences in relation to ITS and Management of on Street Delivery. The next round table, together with the first train-the trainer session, is foreseen on November this year in Paris.

Next steps in the project include the release of city logistics good practice guidelines based on the experiences of local and regional authorities all over Europe, the selection of a best practice non-project site for the SUGAR award and the selection of 5 external administrations to participate in the Enlarged Transfer Programme.

Interested stakeholders are invited to visit [www.sugarlogistics.eu](http://www.sugarlogistics.eu) for more project information and downloadables.

The first SUGAR Newsletter is also available here!

#### Notes to editors

SUGAR is an INTERREG IVC funded project, aiming to transfer best practice and policy experience in the field of city logistics. Under the coordination of the Emilia Romagna Region, SUGAR brings together 17 partners from 10 different countries including Good Practice and Transfer Sites, together with five technical partners (The Institute for Transport and Logistics and CEI in Italy, POLIS in Belgium and the Institute of Logistics and Warehousing in Poland).

For more information on SUGAR you can contact:

**Lead Partner:** Emilia Romagna Region, Paolo Ferrecchi ([pferrecchi@regione.emilia-romagna.it](mailto:pferrecchi@regione.emilia-romagna.it)).

**Technical Coordination:** Institute of Transport and Logistics, Alberto Preti ([apreti@regione.emilia-romagna.it](mailto:apreti@regione.emilia-romagna.it))

**Dissemination Manager:** POLIS, Karen Vancluysen ([kvancluysen@polis-online.org](mailto:kvancluysen@polis-online.org)) or Gabriela Barrera ([gbarrera@polis-online.org](mailto:gbarrera@polis-online.org))



CO-FINANCED BY  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



Regione Emilia-Romagna



Made possible by the INTERREG IVC programme