

SUGAR: opportunities for involvement beyond the partnership



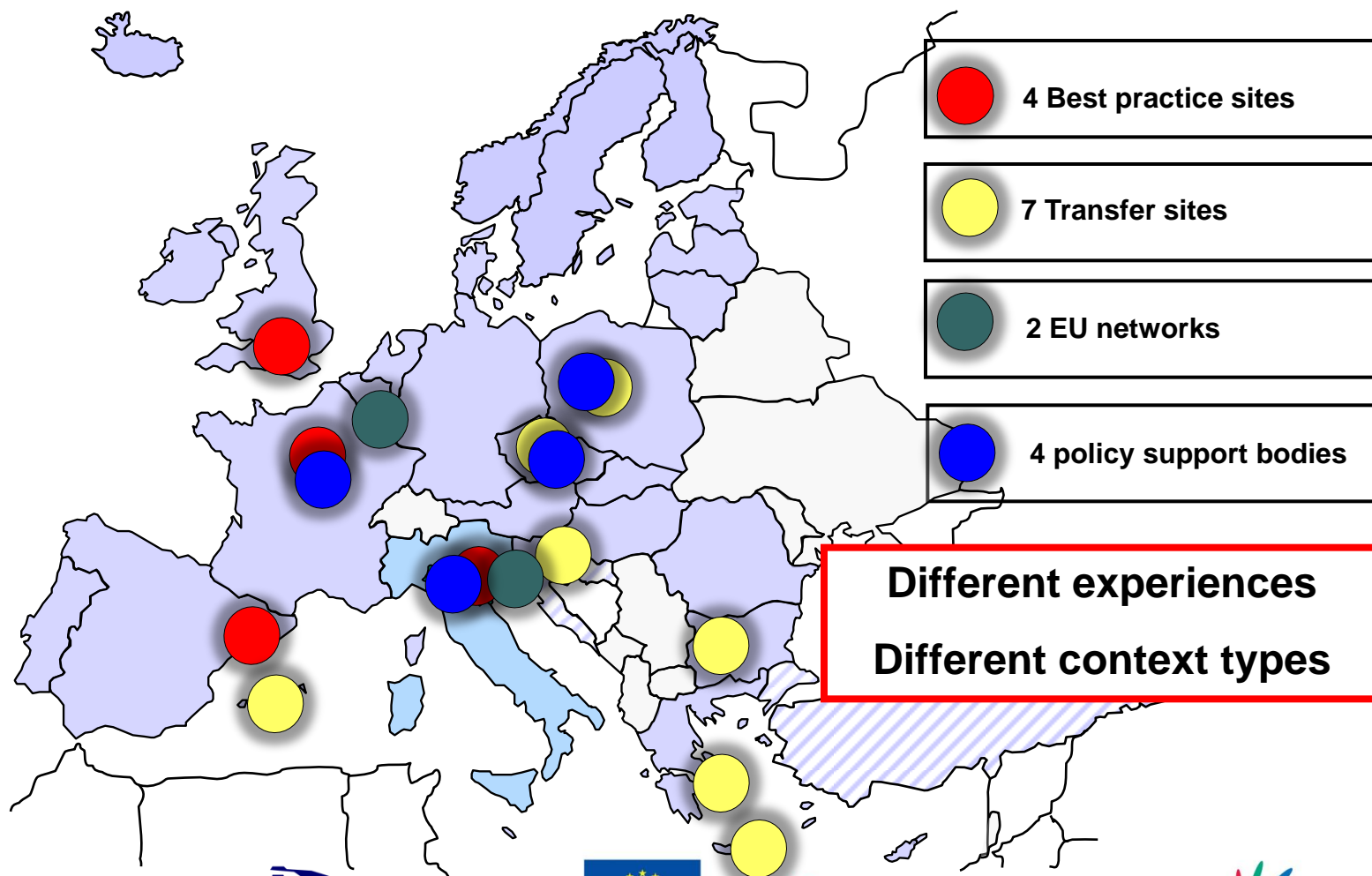
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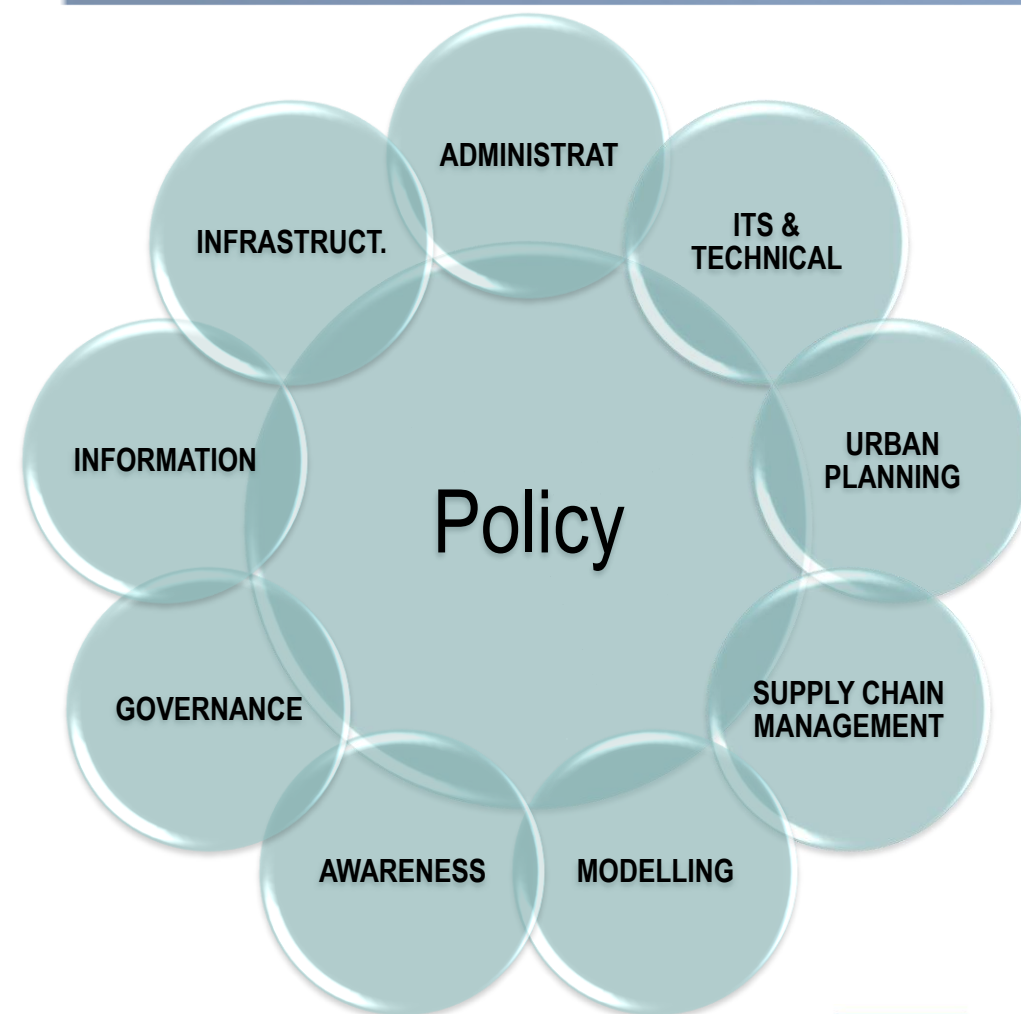
Institute for Transport and Logistics Foundation

Tirana, 16th November 2010

Partnership structure



The three main pillars



RESEARCH, ANALYSIS, TRASFER OF BEST PRACTICES

TRAINING TO PUBLIC AUTHORITIES

IMPROVING OF PUBLIC POLICIES

Technical path



Exchange of Experience: tools and events

➤ **Good Practice Round Table and Technical site visits:**

- » technical sessions on themes of particular interest for SUGAR good practice sites, to stimulate dialogue and sharing of experiences, accompanied by a technical visit to the host city's implemented urban logistics solutions

➤ **Train the Trainers Sessions:**

- » training sessions dedicated to developing new skills of partner administrations, covering both technical and soft side city logistics related policy, strategy and planning

➤ **Joint Planning Exercise Sessions**

- » Dedicated events for transfer sites, where local context and policies are analyzed and discussed with SUGAR Good Practice site representatives, and viable options and planning solutions are jointly evaluated

Themes of Training sessions

Impact of the Public Policies	Sustainability of city Logistics Interventions	Governance models for the improvement of the city logistics policies	Coordination and Harmonization of local public policies and measures
Urban Distribution Centres: models and experiences	Measures and Models for the operators	Actions for the reduction of the own account transport	Tools and monitoring experiences of the Public policies
Development of the road pricing	Night deliveries and reduction of the noise pollution	Rules and technologies for Loading & Unloading	Rules and technologies for the enforcement

Training tools



GPRT

- Good Practice Round Table



TtT

- Train the Trainer



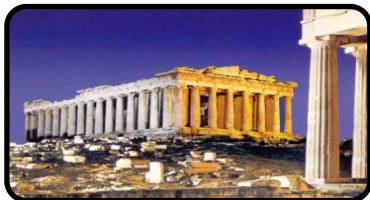
JPE

- Joint Planning Exercises



Technical site visits

Good Practice Round Table



Athens 9th and 10th June 2009

- ITS and Management of on Street Delivery



Paris 23rd - 26th November 2009

- Why & how inserting logistic facilities into an urban environment
- Which lessons from the first Paris experiments with urban platforms



Barcelona 25th - 28th May 2010

- Electric Vehicles for Urban Deliveries
- Solutions to 'City Center' deliveries



London 30th November – 03rd December 2010

- How to integrate freight into the urban transport environment
- Why & how to influence freight behaviour change and the use of transport and land use planning policy to change behaviour



Train the Trainer



Paris 23rd - 26th November 2009

- Data Collection methods for city logistics
- On Street Delivery, designing, planning and setting up L&U areas
- On Street Delivery, Implementation of loading & unloading areas



Barcelona 25th - 28th May 2010

- Night Deliveries
- Management and Enforcement of delivery spaces
- Complementary measures to Urban Goods Distribution



London 30th November – 03rd December 2010

- Engagement with the Street
- Engagement with the business community
- Engagement with the freight Industry





Joint Planning Exercises



Poznan [PL] 28th – 29th January 2010

- Poznan
- Palma de Mallorca [ES]



Crete [EL] 1st – 2nd July 2010

- Heraklion
- Athens



Prague [CZ] 17th – 18th January 2011

- City of Prague
- City of Usti nad Labem



Vratca [BG] July 2011

- Vratca
- Celje [SI]



Technical site visits



Local training

- Transfer of experiences and knowledge achieved in SUGAR to the local context
- Small group
- City logistics live Training and exercises thanks to Google maps™



EXAMPLE OF A TRAINING SESSION

Paris 23-26 NOVEMBER 2009

- **Good Practice Round Table (half day) – theme: UDC**
 - Types and real examples of UDC (with invited experts and policy makers)
 - Preliminary analyses and implementation steps
 - Cases of multimodal UDC (rail for urban freight)
 - Public actions and market distortions
 - Economic sustainability of UDC (real cases)
- **SITE VISIT TO PARIS UDC (half day)**
- **Train the trainers sessions (1,5 day) – theme: Loading & unloading in urban areas**
 - Planning loading & unloading areas
 - Technologies for loading and unloading areas
 - Areas management & control
 - Real examples in EU cities
 - RELATED THEMES: on/off street delivery bays & night deliveries noise reduction

Enlarged Transfer Programme

➤ Aims:

- » Identify new administrations interested in establishing city logistics programmes
- » Engage in a dialogue with them
- » Encourage the uptake of SUGAR best practices and results by offering them specific services and access to SUGAR activities and deliverables

➤ Events:

- » Dissemination workshop for ETP sites and EU community
- » Local dissemination events
- » Final training event for ETP participants (end 2011)

Enlarged Transfer Programme /2

- Four ETP sites identified and matched with the Good Practices sites

ETP Sites	Good Practice Sites
Brussels	Paris, London
Gent / Hasselt	Emilia Romagna Region, Paris
Glasgow	London , Barcelona
Hampshire	Barcelona, ER Region

Policy improvement: tools and events

➤ Site Strategy Development Workshops:

- » One workshop for each site, discussion on the position of the site, brainstorming on policy solutions opportunities in order to establish the framework for the local action plan. Developing a ***Vision and strategy for city logistics development in the transfer sites.***

➤ Local Action Plans for all sites:

- » Site Action Plans for improving efficiency and effectiveness of local city logistics policy and planning efforts; details the road map for implementation of local changes (including regulations, incentives, planning); will include also the necessity for supporting mechanisms, as well as building partnerships across stakeholders;





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