



Transport  
for London



# SUGAR

## Good Practice Round Table

### Göteborg

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# Local Freight Network

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*City of Gothenburg*

# Citydistribution



***3 years ago  
Gothenburg  
had congestion  
problems in  
the city centre***



# Citydistribution



*Today there is no congestion problems in the city centre*

# Citydistribution

***The strategic guidelines to decrease the congestion are to improve the accessibility for transport suppliers***

***Key factors for decreasing the congestion:***

A mix between voluntary changes and regulations

A balance between access restrictions (sticks) and incentives (carrots)

Enforcement

Infrastructural changes

**Local freight network**

# Local Freight Network

**Why a freight network controlled by the municipality?**

*Because the development process for the traffic authorities will be much more efficient*

**Is it easy to handle a freight network?**

*No, it's hard work*

# Local Freight Network

## *6 stakeholders from private companies:*

Transport suppliers (8)

Real estate owners (2)

Retailer (1)

Associations (4)

Truck manufacturer (1)

University (1)





# Local Freight Network

## *Objectives:*

- Discussions regarding cost efficient city distribution
- Focus on solutions
- Dissemination of knowledge and experience
- A team that is involved in the continuous changing process of the traffic environment in Gothenburg





# Local Freight Network

## *Structure:*

- 3-4 half day meetings/year
- Meeting dates are decided for the hole year in the beginning of January
- An agenda that is suitable for all stakeholders
- More issues on the agenda that actually can be handled during the meetings
- Present results from on going projects or activities at every meetings
- Inform an update the stakeholders continuous between the meetings by mail
- Have individual meetings with new members in the network
- Right positions and competences are essential among the members
- Meeting minutes distributed to the members and invited speakers as soon as possible after the meetings

A great deal of both knowledge and experience within the logistics field are required by the person who will administrate the network

# Local Freight Network

*What have actually been obtained during the last 3 years by the freight Network?*



**Pedestrian streets with time windows (done)**



**Home deliveries - show rooms (in progress)**



**Length regulations, maximum 10m. (done)**



**Automatic bollards (done)**



**C/O concept for shopping mall (in progress)**

# Local Freight Network



**Early morning distribution by guards (in progress)**



**Collaboration unit “safer deliveries in city centre” (done)**



**Operational collaboration unit for local traffic regulations (Done)**



**High level of authorized vehicles within the local environment zone (done)**



**No one-way roads (done)**



**Improvement of route planning (done)**

# Thank you

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